



SPIRIT MEDIA
A CREATIVE MARKETING AGENCY

Bill Dolan • President of Spirit Media



Bill Dolan, Emmy-nominated TV Director, Author and Speaker

Bill Dolan is President and Creative Director of Spirit Media, a creative marketing agency specializing in video production, live, virtual and hybrid event production and marketing strategy. Bill has produced live events for 500 to 250,000 people, directed national and international broadcasts for millions and has acted as director and creative consultant for hundreds of organizations- from Fortune 500 companies to the largest media distributors in the world.

In 1999, Bill had a death experience that challenged his world view and approach to communication and marketing. Years of research led him to write the book, *The 7 Disciplines of Relationship Marketing*. Today, he is a recognized authority, keynote speaker and coach of the 7DRM Strategy.