

Bill Dolan

Emmy-nominated TV Director, Author and Speaker

Bill Dolan is the President and Creative Director of Spirit Media, an award-winning digital marketing agency specializing in video production, event production, and marketing strategy for profit and non-profit organizations. With a career spanning decades, Bill has produced events for audiences of 500 to 250,000, directed broadcasts for millions, and consulted for Fortune 500 companies and global ministries, helping them achieve lasting success.

In 1999, a life-changing near-death experience reshaped his approach to communication and marketing. This led to his book, 7DRM - The 7 Disciplines of Relationship Marketing, a framework for building meaningful relationships and impactful results.

As a recognized media and marketing authority, Bill is a sought-after speaker and consultant, empowering organizations through his innovative strategies and the transformative 7DRM framework.

